

## FACT SHEET FOR MEDIA

- MyFintech Week 2022 (MyFW 2022) is the second of this biennial event (the inaugural event was held in June 2019).
- MyFW 2022 will be a virtual event, held from 24<sup>th</sup> - 28<sup>th</sup> January, 2022.
- Organised by Bank Negara Malaysia (BNM), it is Malaysia's flagship fintech event, held in collaboration with KPMG and 1337 Ventures.
- MyFW 2022 Theme: *Advancing Digitalisation for Recovery, Sustainability, Inclusion.*
- The five-day event is designed to meet the following objectives:
  - Promote awareness on fintech sector issues
  - Spur digitalisation of the economy
  - Advance BNM's policy initiatives
- The event will feature more than 100 visionary and leading fintech voices, generating over 50 engaging discussions on the following 7 key priority areas:
  - Sustainability
  - New Realities for Finance
  - Economy
  - Inclusion and Financial Health
  - Resiliency
  - Startups
  - Regulations
- The event will also see more than **60** international exhibitors showcasing their fintech products and services, with **5,000** participants expected. The programme will include: Keynotes, Panel Sessions, Tech Talks & Masterclasses by leading executives and industry professionals.
- The event will also see the launch of BNM's highly-anticipated five year plan: the Financial Sector Blueprint.
- Early Bird registration fee (till 30 November 2021):
  - Individuals/Single Pass - RM100 (normal price RM120)
  - Group Pass (3-10 delegates from a company/organisation) - RM80/person (normal price RM120)Online tickets can be purchased at: [www.myfintechweek.my](http://www.myfintechweek.my)
- For further information: [media@myfintechweek.my](mailto:media@myfintechweek.my) (for media enquiries)  
[secretariat@myfintechweek.my](mailto:secretariat@myfintechweek.my) (for other enquiries)

Organised By



**BANK NEGARA MALAYSIA**  
CENTRAL BANK OF MALAYSIA

**MyFintech Week 2022 Secretariat**  
**c/o Pico International (M) Sdn Bhd**  
Wisma Pico, 19-20 Jalan Tembaga SD5/2,  
Bandar Sri Damansara,  
52200 Kuala Lumpur, Malaysia.

+603 6275 5990  
[secretariat@myfintechweek.my](mailto:secretariat@myfintechweek.my)  
[www.myfintechweek.my](http://www.myfintechweek.my)